



# Bargen Ddinesig

BAE ABERTAWE  
SWANSEA BAY  
City Deal

## SBCD Highlight Report

March 2022



# Business Engagement

SBCD Portfolio Office Feb-March 2022



**Peter Austin**  
Business Engagement  
Manager

## Activities Completed

### Activities

- Preparations and delivery of SBCD Showcase event
- Planning for participation at 4theRegion Swansea City Centre event
- Facilitating meetings for smart cities initiative
- Working with CECA and CEW to follow-up from construction costs workshop with PLs/SROs

### Attendances:

- Attendance at 4theRegion Swansea City Centre event
- Blockchain Challenge follow up- Blockchain Connected
- Pentre Awel Community benefits Group
- Pembrokeshire LAEP workshop
- Pentre Awel meet the buyer event with Bouygues

### Meetings

- Avril Lewis', Blockchain Connected – see activities planned
- Shane Williams, Swansea Sand & Gravel – re procurement opportunities
- Sharon Adams, MHPA – re showcase event
- Jack O'Brien, Deloitte – re showcase event
- Alice Coleman, Chambers Wales – re new contacts
- Michelle Gunn, Princes Trust – see activities planned
- Dafydd Llywelyn, Police & Crime Commissioner– see activities planned
- Mark Powney, BNW - see activities planned

## Activities Planned/Ongoing

### Current

- Planning attendance at Introbiz Expo in Swansea 7/4/22
- Planning supply chain workshop for HAPS with ESB
- Developing proposal for Business News Wales marketing support
- Business Engagement support for programmes and projects, Pentre Awel, HAPS, Campuses & Yr Egin
- Planning for demonstration of Beauhurst investment platform to PL's
- Exploring opportunities for engagement with Princes Trust across portfolio
- Exploring potential for use of Blockchain as pilot in portfolio.
- Potential for SBCD presentation to Chief officers within Dyfed Powys Police

### Ongoing

- Coordinating ESB meetings with Chris Foxall
- Monitoring Portfolio procurement pipeline
- Managing SBCD LinkedIn account
- Attendance at CEIC steering group meetings
- Meetings with WG Relationship Management Team
- Developing joint work programme SBCD & Wales Co-op

## Risks

- Ongoing alignment of Regional Strategy development to development of E&I framework leading to lack of coordinated approach to engagement and investment across portfolio
- Projects adopting silo approach to business engagement
- Potential cost increases during construction phases of projects
- Poor take up of offer of support from ESB to assist projects with supply chain creation, private sector investment or building sectoral eco systems could cause opportunities to be missed.

## Issues

None





# Communications and Marketing



**Heidi Harries**  
Communications  
and Marketing Officer

**SBCD Portfolio Office February - March 2021/22**

## Activities Completed

### Activities:

- Planning and participating in the Showcase Event (3<sup>rd</sup> March, Parc Y Scarlets) including producing brochures and pop up stands, social media posts, attendee badges, on-the-day set up, post event survey
- Social posts to help promote the opening of Swansea Arena
- Planning and participating in the 4theRegion Event (17<sup>th</sup> March, Swansea Arena) including an A5 advert, social post and a PowerPoint Presentation
- Press Release on All Programmes and Projects in Delivery
- Organised the structure for the Annual Report

### Attendances:

- 4theRegion Event 16<sup>th</sup> March
- The Showcase Event 3<sup>rd</sup> March

### Statistics

- Twitter - From 1<sup>st</sup> February to 28<sup>th</sup> February 'reach' was 120.6k – this is the number of people that saw the posts, engaged, clicked on, re-tweeted, commented or liked. Number of followers is 1,539
- Facebook - From 1<sup>st</sup> February to 28<sup>th</sup> February 'reach' was 17.3k - this is the number of people that saw the posts, engaged, clicked on, re-tweeted, commented or liked. Number of followers is 893.

## Activities Planned/Ongoing

### Current:

- Working with PM on a list of key milestones that should be included in PR
- Working with PMs to establish communication groups
- Planning for the Meet the Buyer Event (30<sup>th</sup> March, Parc Y Scarlets)
- Evaluating the Business News Wales proposal and planning a schedule of activity.
- PR on Vortex for SILCG
- Contents for the Annual Report
- Finalising the Marketing and Communications plan for Campuses



## Risks

Increases in constructions costs may have implications to overall project budgets/timelines/quality which may create variance from the figures that the press have already publicised.

## Issues

None



# Pembroke Dock Marine



**Steve Edwards**  
Commercial Director  
Port of Milford Haven

**Project Partner Lead: Pembroke Dock Marine Board**

**11 Feb to 16 March**



## Activities Completed

**All:** Partners attended SBCD portfolio showcase 3rd March.

### PDI:

- Agreed terms for Lot 1 ECC Contract with Main Contractor
- Planning Reserved matters approved, and Marine licence variations issued by EA
- Workboat pontoons design complete
- Hangars: CGIs complete; Annex 4: Concrete repairs complete, render removed, existing wall ties replaced, foundations dug for link building, containment and cable run complete (but not live); Annex 3: New openings internally complete; Annex 2: Soft strip complete and ready for roof demolition; Annex 1: Switchgear redesign complete, WPD engaged
- Surface water drainage complete across site ready to create new outlet.

### META:

- Successful recovery of SELKIE turbulence testing tool developed by Swansea University (right)
- Marine Licence Variation application submitted to NRW
- Business Development Services contracted to support project (right)

### MEECE:

- Standard Variation Letter has been signed by all Partners.
- Collaboration agreement has been signed by all university partners and ORE Catapult.
- New office opening at MSparc, North Wales
- Research Engineer has been recruited and joined the team

### PDZ:

- FTEs Increased to 3
- Legal and Grid technical Support Procurements Concluded
- Environmental Support Procurement Live
- Pre-Application for grid submitted and engagement with NGrid, and other key OTNR Stakeholders underway.



META contract business development services to support project

## Activities Planned

- Marine Energy Wales conference has been confirmed for 22<sup>nd</sup> and 23<sup>rd</sup> March 2022. Partners attending.
- MEECE engagement with North Wales Growth Deal and North Wales Economic Ambition Board.
- MEECE team are delivering a 'Meet the Expert' session at the MEW conference.
- PDM Program Board Terms of Reference being revised following feedback from Partners.

## Risks

- Further material costs increases presenting a risk to deliver IP1 to budget.
- Due to the issue raised around redesign work for slipway (noted below) there is a risk this may impact completion date – currently Dec 2023
- PDI Lot 1 Construction Programme end date (see below)
- Floating Offshore Wind requirements presenting significant opportunity but further intervention in transmission infrastructure and multiple regional ports needed in order to connect the projects to the UK energy system & compete with European ports to capture benefit.
- Mitigations – Ongoing dialogue with contract partners and funding bodies. Early collaboration discussions with Regional Ports ongoing

## Issues

- Redesign work underway for slipway to address increasing costs due to inflation/commodities increases and availability
- Capital cost increase PDI project budget. Further phases are at different stages in the PDI development plan but MHPA continue to work to inform options to mitigate (IP1)
- Ensuring appropriate level of project and program governance / reporting is established to maintain the projects value to the SBCD whilst ensuring the project remains delivery and impact focused.
- PDI Lot 1 ECI design stage prolongation will result in delayed start to Lot 1 Slipway/workboat pontoons and extended completion dates (Jan 2024)



# Swansea City & Waterfront Digital District

Project Partner Lead: City & County of Swansea



Huw Mowbray  
Project Manager

## Activities Completed

### Arena

Test Event took place successfully on Feb 25<sup>th</sup> and 26<sup>th</sup>.

The Arena was officially opened by the WG First Minister, UKG Minister T C Davies and the Swansea Council Leader on March 3<sup>rd</sup> 2022.

Coastal Park and Green Room restaurant opened March 15<sup>th</sup> prior to John Bishop's first Arena act.

### 71/72 Kingsway

Construction programme began Nov 2021.

Piling commenced.

Project site offices and welfare facilities completed.

Letting discussions commenced.

### Innovation Matrix

RIBA Stage 3 complete

Initial tenant/partner engagement commenced

## Activities Planned

### Arena

Hotel – Delivery reports being progressed and finance discussions continue.

### 71/72 Kingsway.

Comms plan in progress.

Construction continues and piling advanced.

Preparation works to enable tower crane installations during May.

Further detailed letting/operator discussions continue for 71/72 The Kingsway

### Innovation Matrix

Planning “reserved matters” to be submitted in mid-April

Funding agreement to be finalized between CCoS and UWTSD

Further tenant/partner engagement planned

Business/operational model to be finalized



Arena – from the East



## Risks

Effect of Covid-19 and Material shortage on construction, including programme slowdown and impact on costs

Effect of Covid-19 upon level and type of commercial demand for 71/72 Kingsway, Box Village and Innovation Precinct, also concerns about tenant fit-out contributions. Hotel: difficulties in funding are impacting delivery timescales.

TAN15 may impact the Innovation Matrix.

## Issues

Impacts of Covid and effects on redevelopment including timescales, costs and occupier demand.



# Yr Egin – February 2022



**Project Partner Lead: UWTSD**



## Activities Completed

Following the completion of the creative sector analysis for Phase 2 UWTSD has been developing an appropriate delivery strategy based around the sector analysis, the SBCD aims and objectives and the strategic aspirations of the University.



## Activities Planned

Egin Phase 1 now considered complete, University moving on with IAAP to develop Egin Phase 2. University senior internal team has mobilised and will now work on development of Egin Phase 2. University is engaging with expert consultancy support.

Development of Egin Phase 2 operational model has commenced with an assessment of industry need and will be built around a service delivery model.

University engaging with SBCD to describe new model of delivery through different elements. Change request process programmed for March 2022.



## Risks

Effect of Covid-19 on the Welsh/UK/global economies and the creative sector, and the implications for future level and nature of demand for Yr Egin

Potential change to current business case due to outcomes of Egin Phase 2 operational model

## Issues

Implications of the recently announced Welsh Government strategy to achieve much increased levels of permanent remote working post Covid-19 and to develop a network of local, community-based working hubs





# Pentre Awel

Project Partner Lead: Carmarthenshire County Council



Dr Sharon Burford  
Project Manager

## Activities Completed

- Cabinet and Full Council unanimous approval to delegate to SRO authority to proceed to construction on confirmation of affordability.
- Continuation of pre-construction activities for Zone 1, including achieving a Guaranteed Maximum Price.
- Ecology and Ground/Site Investigation work onsite in support of Zone 1.
- Completion of Stage 3 design reviews for Zone 1 completed and Stage 4 to commence.
- Heads of terms in draft with three tenants covering c.4000sqm in total these include designs of their individual areas.
- Innovation and business development activities progressed with health and academic partners including National links.
- Discussion with Elite Sport.
- Networking event with Digital Transformation Innovation Institute.
- Inaugural Community Benefits stakeholder meeting held with multi stakeholder representation.
- Policy approved to assess if Third sector groups can be included within Pentre Awel.
- Stage 1 design for Zone 3 completed.

## Activities Planned

- Submission of Reserve Matters Application, SAB application and discharging pre-commencement planning conditions for Zone 1 March.
- Meet the Buyer confirmed 30<sup>th</sup> March at Parc Y Scarlets. Flyer/notice circulated via local and regional framework, local press and social media including LinkedIn.
- Development of whole operating model including catering.
- RIBA Stage 2 and 3 design development of Zone 3 (assisted living) including submission of Reserve Matters Application for that phase.
- Gateway 2 review with Department for International Trade
- Further develop Hub and Spoke proposals.
- Discussions re curriculum development in allied health professions.
- Potential to expand Schools Engagement underway to promote widening access under discussion within the Authority.



## Risks

- Zone 1 not delivered to programme and budget.  
**Mitigation** - Bouygues UK appointed; Construction Board established; stakeholders engaged to review designs; technical working groups underway; Gleeds and Arup providing design adjudication, cost consultancy, NEC3 PM and supervisor roles
- Failure to maximise whole system benefits.  
**Mitigation** – workstream groups (incl. education, health, research and leisure; Community Benefits Group formed to monitor and facilitate Bouygues Community Benefits Programme



# Digital Infrastructure



Gareth Jones  
Programme Manager

## Programme Partner Lead: Carmarthenshire County Council

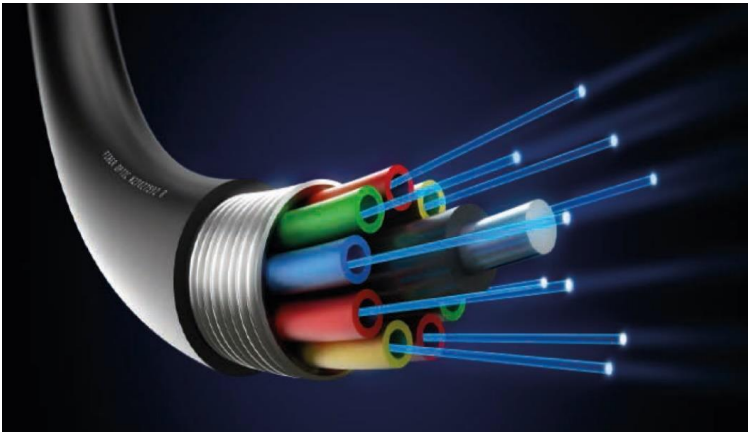


### Activities Completed

Regional Digital Funding Agreement approved by Digital Board

Job profiles for 2 x LA embedded resources approved

Contractors appointed to install IoT gateways funded through WG and SBCD Digital Infrastructure Programme



### Activities Planned

Regional collaboration agreements agreed by Digital Board.

Finalise site lists for regional hub-site procurements

Attend UK5G Showcase in Birmingham to promote regional opportunities

Continue to lobby for, support and facilitate ongoing public and private sector investment in Digital Infrastructure

Commence recruitment of two specific LA embedded resources to support and enable local delivery

Recruitment of Project Coordinator to Central Digital Team



### Risks

Delay in recruitment of local human resources allocated to the programme. Job profiles and primary funding agreements have now been approved by Board. Collaboration agreements including schedules detailing human resource requirements drafted and shared with local lawyers for comment ahead of formal submission to Board

Visibility of commercial investment plans across the Region. Continued engagement with fibre and mobile infrastructure providers to establish plans for infrastructure investment in the region. Ongoing lobbying of both UKG and WG for further clarity on plans and timescales for roll out of digital infrastructure projects including GIS and Project Gigabit and for early sight of results of the OMR and clarity on USO

### Issues

Limits on internal resources to support the Programme and it's individual Projects due to Covid response and their own competing priorities are highlighted and compounded by the continued lack of endorsed Regional funding and collaboration agreements and associated delayed recruitment of additional local resources.



# Supporting Innovation & Low Carbon Growth



Dr Brett Suddell  
Programme Manager

## Project Partner Lead: Neath Port Talbot Council



February, 2022

### Activities Completed

SILCG Programme Manager appointed and in post from 10<sup>th</sup> March 2022

SWITCH NPT/Swansea University Working Group meeting held to progress Design & Build specification and regular catch ups on a fortnightly basis

Bay Technology Centre working group meeting held on a monthly basis

SILCG Programme Board met end of January

Met with Industry Wales to progress links with industry

Attended skills solution group meeting on 10<sup>th</sup> February representing SILCG

Commissioned and completed videos on SILCG and HAPS for the Swansea Bay City Deal showcase event

Team attended the Swansea Bay City Deal showcase event with promotional material

On-going engagement with industry, academia and government

### Activities Planned

SWITCH SLA / MoU and Lease Agreement to be finalised and signed (ongoing negotiations)

Technical Advisory Group to be established now  
Programme Manager is in post

SILCG Programme Board to next meet on 30<sup>th</sup> March

Advanced Manufacturing Production Facility – private sector engagement to develop specification

Property Development Fund - to agree launch date (spring 2022)

On-going engagement with industry, academia and government

Establish wider communications internally within SBCD in order for all projects to be fully informed on progress based on feedback at recent meetings

Delivery plans to be revised and updated



### Risks

TAN 15 – Updated TAN may have potential implications for the location of some assets and wider implications not yet known

### Issues

To ensure SILCG specialist facilities meet the needs and demands of the decarbonisation agenda – on-going consultation with government, industry and academia. Technical Advisory Group to review specification prior to tender exercise.



# Homes as Power Stations

Project Partner Lead: Neath Port Talbot Council



Oonagh Gavigan  
Project Manager

## Activities Completed

Primary Funding Agreement between Carmarthenshire and Neath Port Talbot CBC now signed.

Finalised collaborative Financial Agreement to enable dissemination of funding between NPT (lead) and partner authorities.

Continuing introduction meetings with LA and RSL colleagues across the region.

Commissioned HAPS video compilation

### Attended

- Investing in Skills for a Net Zero Future
- Green Infrastructure Training / Workshop
- Devolve to Evolve : What role should communities play in decarbonising homes
- Decarbonisation Masterclass : Buildings
- NEA Cymru Work Shop :Welsh Government's next Warm Homes Programme

## Activities Planned

Gain approval of proposed membership for HAPS Skills Group and draft Terms of Reference via Project Board.

Gain approval of proposed membership for Technical Advisory Group and draft Terms of Reference via Project Board.

Complete draft Financial Incentives Fund application form, technical advice and scoring criteria for discussion and input at Project Board.

Complete draft Monitoring and Evaluation Specification for discussion and approval at Project Board.

Continue discussions to ensure a breadth of attendees and input into the pending Lessons Learned Group.

Continue to attend conferences and webinars to raise the profile of HAPS and seek opportunities for integration.



## Risks

Cost increases and supply issues in relation to technologies.

TAN 15 – Updated TAN may have potential implications for the location of some assets and wider implications not yet known

Ensure alignment to other energy efficiency in housing programmes. This is in progress with on-going engagement.

## Issues





# Skills and Talent

Samantha Cutlan  
Programme Manager

Project Partner Lead: Carmarthenshire County Council



## Activities Completed

Skills Barometer presented to RSLP Board 23 February.

Skills and Talent Programme launched at Showcase Event 3<sup>rd</sup> March.

Skills Solution group now ready to start accepting pilot applications.

Working with Schools on ideas for pilot projects to develop Career Pathways.



## Activities Planned

Planning and preparation taking place for school engagement events to take place in Autumn term to highlight opportunities through the City Deal.

Engagement Event Planned 17 March at Swansea Arena.

Receipt of Pilot project Applications.



## Risks

Lack of staff resources to deliver the programme could have consequences of the timescale of delivery of key skills required by the other 8 City deal projects. To be monitored and moving forward appointment via Agency if required.

## Issues

Impact of Covid-19 on the training landscape and the changing needs of businesses as a result of the pandemic could result in the need to identify new ways of upskilling individuals. These issues will be identified within the pilot projects developed.



# SBCD Campuses

Project Partner Lead: Swansea University



Tony Harris  
Project Manager

## Activities Completed

Project management and stage plans developed.

9 Workstreams mobilised and related work package team meetings set up.

4theRegion event and stakeholder engagement

SBCD Portfolio showcase event completed.

Portfolio and Project Marketing and engagement plans approved

## Activities Planned

Focus group set up regarding Singleton innovation centre.

Work commences with Education workstream planning a critical path for programme development.

Continued engagement meeting with D.I.T. around future investment opportunities.

Morrison Management Centre (MMC) initial design work to progress with client requirements captured.

Continued work in relation to the funding agreement.

Stakeholder engagement activity

Retrospective (Lessons learnt) workshop set up regarding similar projects



## Risks

Student income benefit under threat of not achieving 2022 (5 year) target due to programme development and delays, workstream established to plan mitigating actions.

The potential for further increase in construction costs has raised a number of related risks such as material availability and affordability.

## Issues

Delays in receipt of the draft funding agreement may have an effect on the Morrison management centre refurbishment timeline, as a secondary agreement needs to be produced between SU and SBUHB before work begins.

